

Animal Welfare Policy

Coles is committed to using suppliers who have animal welfare standards that meet the high expectations of Coles and our customers. We care about how the food we sell is produced and sourced and are committed to working towards a sustainable future that supports local farmers and food producers, while looking after the welfare of animals. Coles' vision is to become the most trusted retailer in Australia and grow long-term shareholder value and we believe that protecting and improving the welfare of animals in our supply chains is central to gaining and maintaining customer trust.

Purpose

The purpose of this Policy is to set out Coles' expectations regarding the treatment of animals in our global supply chains for Coles Own Brand products. This Policy is based on the Five Freedoms framework¹ that address the welfare of farmed animals by minimising negative experiences. The Five Freedoms are:

- Freedom from hunger and thirst;
- Freedom from discomfort;
- Freedom from pain, injury and disease;
- Freedom to express normal behaviour; and
- Freedom from fear and distress.

Coles recognises that all farmed animals are sentient beings. We acknowledge the Five Domains² as a model to assist in informing this Policy, with the objective of enabling animals to lead a 'life worth living'² within productive livestock systems.

Scope

This Policy applies to the following Coles Own Brand³ supermarket products and ingredients sourced both domestically and internationally:

- All Coles Own Brand fresh and frozen meat from cattle, lambs, pigs, chickens, turkeys and ducks;
- All Coles Own Brand cured or processed meats;
- All Coles Own Brand fresh and frozen meat from farmed fin fish;
- All Coles Own Brand shell eggs and ingredients;
- All Coles Own Brand fresh white milk sourced directly by Coles from dairy farmers (Coles Dairy Direct Sourcing Model); and
- All Coles Own Brand non-food and general merchandise.

The following products or ingredients are **out of scope**:

- Animal fat as an ingredient in Coles Own Brand products where the fat comprises less than 5% of the finished product by weight as per the recipe declared;
- Non-meat products of animal origin used as ingredient in Coles Own Brand products, e.g. casings, stocks, meat extracts, meat powders, bone scrapings, tallow and gelatins;
- Egg ingredients in Coles Own Brand products used as processing aides or glues;

¹ Brambell FWR, 1965, *Report of the Technical Committee of Enquiry into the Welfare of Livestock Kept under Intensive Conditions*, HMSO: London, UK

² Mellor, D.J.; Beausoleil, N.J.; Littlewood, K.E.; McLean, A.N.; McGreevy, P.D.; Jones, B.; Wilkins, C. The 2020 Five Domains Model: Including Human-Animal Interactions in Assessments of Animal Welfare. *Animals* **2020**, *10*, 1870. <https://doi.org/10.3390/ani10101870>

³ 'Coles Own Brand' refers to the portfolio of food, drink and non-food product brands owned by Coles. It includes Own Brand grocery, fresh produce and meat products sold in our Coles supermarket stores unless otherwise specified.

Animal Welfare Policy

- Egg ingredients in Coles Own Brand products comprising less than 1% of recipe except where egg is a characterising ingredient (e.g. potato, egg and bacon salad);
- Coles Express products;
- Coles Own Brand pet food;
- Coles Own Brand medicinal products; and
- Proprietary and Exclusive Proprietary Brand products.

Definitions

For the purposes of this Policy, the term 'farm animal' is used to refer to the following species: cattle, sheep, pigs, chickens, turkeys and ducks.

For the purposes of this Policy, the term 'Fin Fish' is used to refer to the following farmed species; basa, barramundi, trout, kingfish and salmon.

For the purposes of this Policy, the term 'Coles Dairy Direct Sourcing Model' refers to the sourcing model in which Coles has direct milk supply agreements with dairy farmers in Victoria, south coast New South Wales, South Australia, Western Australia and Tasmania for Coles Own Brand fresh white milk. This does not include milk sourced from dairy farmers by dairy processors.

The Farm Program is a tool that Coles utilises to manage Coles Own Brand Dairy Direct Sourcing Model, cage-free shell egg and GRAZE brand beef and GRAZE brand lamb supplier pools.

Our Policy

Farm and Processing Requirements

- All Coles Own Brand beef sold in Coles supermarkets must be free from hormone growth promotants (HGP's).
- No Coles Own Brand products sold in Coles supermarkets are to source fresh meat from goats or sheep classed as mutton.
- All Coles Own Brand chicken and turkey meat sold in Coles supermarkets must be sourced from farms that are certified to the RSPCA Approved Farming Scheme.
- All Coles Own Brand pork, ham and bacon sold in Coles supermarkets must be sourced from sow-stall free farms.
- Coles Own Brand fresh turkey and pork sold in Coles supermarkets must be sourced from operations that do not transport animals for periods longer than eight hours.
- All Coles Own Brand shell eggs sold in Coles supermarkets must be sourced from cage-free farms.
- From 2025, all eggs used as ingredients in Coles Own Brand products sold in Coles supermarkets must be sourced from cage-free farms.
- All milk sourced under the Coles Dairy Direct Sourcing Model must be from farms with cows free from 'tie stall' systems and free from tail docking.
- No Coles Own Brand seafood, including wild caught species (excluding molluscs and bivalves), are to be sold live within the Coles supermarket supply chain.
- No Coles Own Brand products sold in Coles supermarkets are to be sourced from, or have ingredients sourced from, operations that involve the force feeding of animals (such as foie gras).
- All farm animals for Coles Own Brand products sold in Coles supermarkets are to be sourced from

Animal Welfare Policy

operations that do not use artificial growth promotants, including antibiotics, beta-agonists and hormones for growth promotion purposes.

- Slaughter operations for all Coles Own Brand beef, lamb and pork sold in Coles supermarkets must be accredited to the Australian Animal Welfare Certification System (AAWCS) or an international equivalent.
- All farm animals for Coles Own Brand meat products sold in Coles supermarkets must be sourced from operations that stun animals prior to slaughter.

Product Requirements

- No Coles Own Brand products sold in Coles supermarkets are to be tested on animals.
- Fur, decorative feathers and shearling products must not be used in any Coles Own Brand products sold in Coles supermarkets (skin or feathers permitted if they are a by-product of the meat industry).
- No Coles Own Brand feather products sold in Coles supermarkets are to be sourced from geese or ducks that have been subjected to live plucking or harvesting.
- No Coles Own Brand products sold in Coles supermarkets are to be sourced from genetically modified or cloned farm animals.
- All Coles Own Brand products sold in Coles supermarkets containing wool must be sourced from certified non-mulesed sources, as per the National Wool Declaration (NWD) scheme categories 'Non Mulesed' (NM) and 'Ceased Mulesing' (CM) or equivalent.

Audits, Compliance and Reporting

Animal welfare is a critical, executive level governance and strategic sustainability issue for Coles. Our Animal Welfare Policy objectives are assessed through the relevant audits of food manufacturing sites, certification to farm assurance standards or the assessment of farms against our Farm Program requirements.

These results, including non-conformances to the Policy, are either noted in Coles Fusion or the Coles Farm Program and communicated to the Responsible Sourcing Manager – Agriculture, for review and resolution and may be escalated to senior or executive level if deemed necessary. The supplier must close out any non-conformances within the agreed timeframes to remain an approved supplier.

Critical breaches of the Animal Welfare Policy will result in a high-level management meeting between the supplier's senior staff and Coles team members.

Transport Accident Process

In the event of a transport incident such as a truck rollover or traffic accident, involving animals owned by or consigned to Coles, the below process is to be followed:

- If a relevant member of the emergency services, government or animal welfare officer attends the scene, all directions by this responsible person must be followed.
- If no relevant member of the emergency services, government or animal welfare officer attends the scene, a representative of the transport provider will act as the responsible person.
- Impacted animals must be assessed as quickly as possible by the responsible person for injury, or signs of life if observed unconscious.
- If any animals are deemed to be unfit to be moved, travel or found to be suffering they must be euthanised humanely and as soon as possible.

Animal Welfare Policy

- The representative of the transport provider must make contact as soon as possible with the owner of the livestock and the incident then reported through to their Coles Livestock contact.
- The Coles Livestock contact must alert the Coles Media Team and pass on the initial report to the Coles Responsible Sourcing Manager – Agriculture.
- Further reports as appropriate on the condition of impacted animals should be provided to the Coles Livestock contact by the responsible person(s).
- If the incident is not the result of a transport accident, for example livestock dying **en route**, further investigation must be undertaken to determine the root cause of the incident and a corrective action undertaken with the outcome communicated to Coles within seven days of the incident occurring.

References

Reference	Location
RSPCA Approved Farming Scheme	https://rspcaapproved.org.au/
National Wool Declaration Scheme	https://www.awex.com.au/standards/national-wool-declaration-nwd/