

Media Release

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WEDNESDAY, 31 AUGUST 2022

QUEENSLAND CUSTOMERS TO HELP HUMMINGBIRD HOUSE TAKE FLIGHT Coles launches annual fundraising appeal to support Queensland's only children's hospice

Coles customers in Queensland can help support families and children living with life-limiting conditions as part of Coles' ongoing partnership with the Queensland's only children's hospice, Hummingbird House.

From Wednesday, 31 August until Tuesday, 27 September, customers can purchase \$2 donation cards at Coles stores across the state, featuring four unique designs created by Hummingbird House families.

With more than 5,700 babies, children and young people with life-limiting conditions across Queensland, Hummingbird House is a home away from home, providing specialised paediatric palliative care services.

Hummingbird House General Manager Dr. Fiona Hawthorne said Coles' fundraising this year would be vital for families who require support to care for a child with a life-limiting condition.

"The support from Queenslanders will help Hummingbird House provide much-needed services and support for families both in their homes and at our hospice in Brisbane," she said.

"Hummingbird House supports families through their entire journey caring for a sick child. Our specialised staff and support services are tailored to support every family member, whether through clinical or peer support, respite care or end-of-life and after-death care."

Coles Queensland State General Manager Jerry Farrell said Coles was proud to be entering its ninth year as a fundraising partner with Hummingbird House.

"Our customers and team members have been passionate about supporting Hummingbird House since 2014 when the hospice was just in the planning stages, and over the past eight years we've raised \$3.5 million together," he said.

"We started fundraising for Hummingbird House at 60 Coles supermarkets across Queensland before it was built and we've now trebled our support by fundraising at more than 180 stores. This year, we hope shoppers can help us raise more money than ever by buying \$2 donation cards at the checkout."

All funds raised will go towards helping Hummingbird House to continue providing family support services, physical and creative therapies, and care for children with life-limiting conditions, and their families.

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For further information, please contact

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