Media Release



TUESDAY 23 JUNE 2020

COLES CUSTOMERS TO SAVE ON MUST-HAVE KITCHEN APPLIANCES AND ELECTRONICS

Coles Best Buys limited edition homewares expands to more stores

The popular Coles Best Buys offer is back this Friday featuring must-have kitchen appliances at great value including an 25L All-In-One Oven with Air Fryer rivalling top branded models for a fraction of the price.

For a limited time only and at selected Coles stores, there are 30 new and exciting products up for grabs from a 250W stick mixer for chopping, whisking and blending for just \$19.99 to a 6.5L slow cooker for \$29.99, a 3-tier food steamer and a vacuum food sealer for only \$39.99 each.

As part of the new range, there are also handy fridge organisers for just \$3.99 each and a dual screen DVD player with headrest straps for the car – an essential device to entertain the kids on long drives.

Following unprecedented demand, Coles is expanding its popular Best Buys program to an additional 30 supermarkets across Victoria, New South Wales, Queensland, South Australia and Western Australia, bringing the total to 88 stores.

Coles General Manager for Health & Home Jonathan Torr said Coles Best Buys has been overwhelmingly popular with customers.

"We are thrilled with the response to our new Coles Best Buys range and we're excited to be expanding the range to more stores across the country to make it even more accessible to our customers," he said.

"We think customers are in for a real treat this Friday. We've worked hard with our suppliers to provide exceptional value on essential kitchen appliances which we're confident our customers will absolutely love.

"Our All-In-One Oven with Air Fryer emulates department store models and has a 25litre capacity so you can cook an even larger pizza. It's 1800W, stainless steel with 10 pre-set functions and has full digital functionality – and we're offering it for just \$129!"

Coles Best Buys is a fortnightly event, landing on a Friday to help kick start savings for the weekend. Products are only available for a limited time and while stocks last.

Over the coming weeks, Coles Best Buys will continue to evolve with different themes and new products launching at more Coles stores nationwide. The stores are selected based on the space available for the merchandise to be displayed ensuring that customers can have a comfortable shopping experience.







List of stores featuring Coles Best Buys:

New South Wales

Toronto Inverell Dubbo Lighthouse Beach Edgeworth Wallsend

<u>Queensland</u>

Helensvale Beenleigh Redcliffe Redbank Springwood

<u>Victoria</u>

Knox (stud Road) Ivanhoe Langwarrin Lynbrook Endeavour Hills Tarneit West Tarneit

South Australia

Bridgewater

Western Australia

Australind Warnbro Haynes Wanneroo Newcastle Junction Katoomba Tuggerah Richmond Rouse Hill Green Valley

Capalaba Annandale (Townsville) Ayr Northern Beaches Gympie

Burwood East Chadstone Knox (Burwood Hwy) Fountain Gate Taylors Hill Northcote (Separation St) University Hill

Elizabeth

Mirrabooka Bunbury Lakelands Whitford Norwest Coffs Harbour Forster Kellyville Merrylands Epping

Maroochydore Mermaid Waters Nerang Kippa Ring Springfield Orion

Berwick (Eden Rise) Traralgon Waurn Ponds Shepparton Cranbourne Park Sunbury South Morang

Port Adelaide

Kalamunda Gosnells Maddington Forest Lakes Belmont Armidale Lavington

Sunnybank Hills Albany Creek Greenslopes Fairfield Strathpine

Craigieburn Roxburgh Park Brimbank Oakleigh Dandenong (Princes Hwy) Shepparton South

Greenacres

Beechboro Bassendean Innaloo Dianella

Limited edition Coles Best Buys product range

| PRODUCT DESCRIPTION | RETAIL |
|---|----------|
| 25L ALL IN ONE OVEN WITH AIR FRYER | \$129.00 |
| 3 TIER FOOD STEAMER | \$ 39.99 |
| VACUUM FOOD SEALER | \$ 39.99 |
| VACUUM FOOD SEALER REFILLS | \$ 9.99 |
| SLOW COOKER 6.5L | \$ 29.99 |
| STICK MIXER SET | \$ 19.99 |
| FRIDGE ORGANISER: CURVED BASE LARGE, 289G | \$ 3.99 |
| FRIDGE ORGANISER: CURVED BASE SMALL, 232G | \$ 3.99 |
| FRIDGE ORGANISERL BOX SMALL, 353G | \$ 3.99 |
| FRIDGE ORGANISER: BOX LARGE, 185G | \$ 3.99 |
| FRIDGE ORGANISER: WITH HANDLE LARGE, 320G | \$ 3.99 |
| FRIDGE ORGANISER: WITH HANDLE SMALL, 240G | \$ 3.99 |
| 9" DUAL SCREEN PORTABLE DVD PLAYER | \$129.99 |
| 10.1" PORTABLE DVD PLAYER | \$ 79.99 |
| 8-WAY SURGE BOARD WITH 2 X USB | \$ 24.99 |
| CAR BOOT ORGANISER WITH INSULATED COOLER BAG | \$ 9.99 |
| JUNIOR JIGSAW S3: SMALL ASSORTED | \$ 4.99 |
| 100-PIECE CHILDREN'S JIGSAW WITH TREATMENTS (ASSORTMENT OF 6) | \$ 9.99 |
| JIGSAW GALLERY 500-PIECE SHAPED JIGSAW (ASSORTMENT OF 4) | \$ 12.99 |
| MINDBOGGLERS GOLD (ASSORTMENT OF 2) | \$ 16.99 |
| DÉCOR MATCH UP CLIPS 8PK | \$ 14.99 |
| SISTEMA KLIP IT BLACK CONTAINERS | \$ 9.99 |
| PRINTED FULL COLOR DOOR MAT | \$ 7.99 |
| PRINTED GLITTER DOOR MAT | \$ 7.99 |
| SCHOOL ZONE BEGINNING READING I KNOW IT BOOK: SCHOOL ZONE | \$ 3.99 |
| SCHOOL ZONE MATHS BASICS 2 I KNOW IT BOOK: SCHOOL ZONE | \$ 3.99 |
| SCHOOL ZONE MATHS BASICS 3 I KNOW IT BOOK: SCHOOL ZONE | \$ 3.99 |
| SCHOOL ZONE MATHS BASICS 1 I KNOW IT BOOK: SCHOOL ZONE | \$ 3.99 |
| school zone reading readiness I know it book: school zone | \$ 3.99 |
| SCHOOL ZONE SIGHT WORD FUN I KNOW IT BOOK: SCHOOL ZONE | \$ 3.99 |
| SCHOOL ZONE TIME, MONEY AND FRACTIONS I KNOW IT BOOK | \$ 3.99 |

For all customer queries or product availability requests please call 1800 061 562.