

Coles Supermarkets Australia Pty Ltd

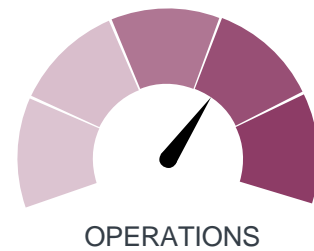
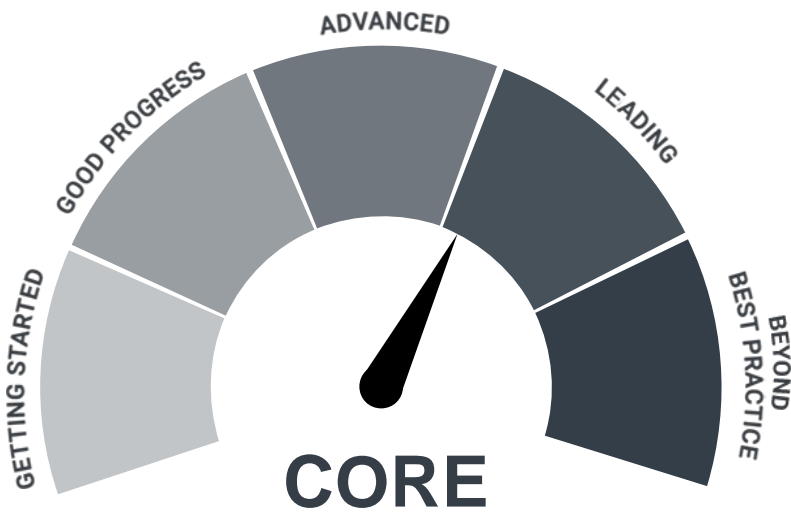
Website
www.coles.com.au

Primary Industry Sector
Large Retailer

Packaging Supply Chain Position
Retailer (point of sale)

ABN
45 004 189 708

DASHBOARD



SUMMARY

For the 2019 APCO Annual Report, *Coles Supermarkets Australia Pty Ltd* has achieved Level 4 (Leading) for the core criteria. All seven core criteria were answered and six out of six recommended criteria were answered. In addition, *Coles Supermarkets Australia Pty Ltd* has either achieved or put in place ten out of ten relevant packaging sustainability targets, and is publicly reporting progress against seven of these targets.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

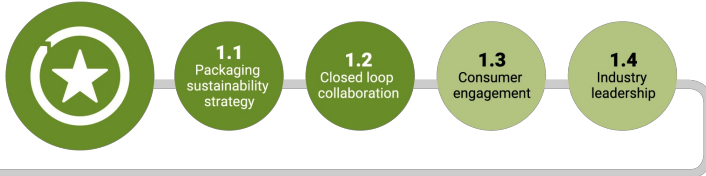
OPERATIONS: All criteria related to business operations for improving packaging sustainability.

Coles Supermarkets Australia Pty Ltd

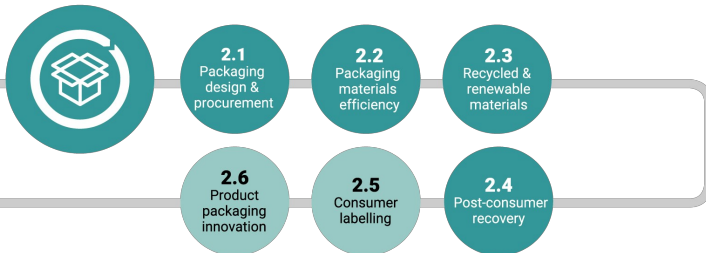
REPORTING FRAMEWORK

OVERVIEW

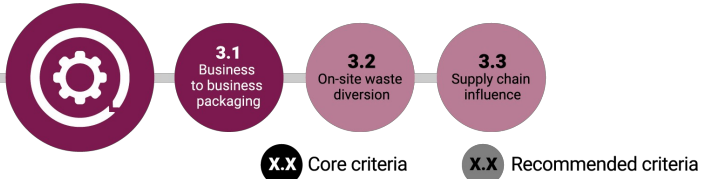
1. LEADERSHIP



2. OUTCOMES



3. OPERATIONS



X.X Core criteria

X.X Recommended criteria

LEVEL DESCRIPTION

LEVEL 0

NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1

GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2

GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3

ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4

LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5

BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

Coles Supermarkets Australia Pty Ltd

FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

Released public Packaging and Waste Commitments in June 2018; Established internal Working Groups for packaging; Conducted team member training on Sustainable Packaging and Requirements; On-going review of all Coles Own Brand packaging at design stage; Working with suppliers on more accurate and specific packaging information captured with Coles Fusion database.

Describe any opportunities or constraints that affected performance within your chosen reporting period.

Opportunities: Industry release and adoption of the Australasian Recycling Label; Release of the National Packaging Targets; Focus from the business, suppliers and customers on recyclable packaging. Constraints: Miss information/understanding regarding biodegradable, compostable, degradable materials; Lack of understanding on the benefits of lightweight plastic packaging over heavier, more resource intensive paper/fibre packaging; People associating packaging with litter, rather than appreciating the benefits of packaging from a food waste and safety perspective; People associating single use plastics (e.g. straws, cutlery) with packaging.

TARGETS

Do you have specific targets to review new products against the SPG or equivalent?

Coles updated its Sustainable Packaging Policy in October and developed a New Product Development Process to drive improvements. All new and revised products are now subject to this process, including PREP evaluation.

Do you have specific targets to review existing products against the SPG or equivalent?

Coles Own Brand fresh produce and meat packaging will be reviewed as part of all new product development and artwork changes. Coles expects all existing products will be reviewed through this process in the period 2018-2020.

Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

Coles has developed programs to review and consolidate meat packaging, bakery packaging and fresh produce packaging. The New Product Development Process will drive reductions for all new products.

Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

All Coles Own Brand packaging (including grocery, meat and fresh produce) will be recyclable by 2020.

Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

All Coles Own Brand packaging (including grocery, meat and fresh produce) will be recyclable by 2020.

Coles Supermarkets Australia Pty Ltd

TARGETS

Do you have specific targets to include on-pack labelling for disposal or recovery?

Coles has committed to introducing the ARL on Coles Own Brand products wherever possible and appropriate.

Do you have specific targets to reduce on-site waste sent to landfill?

By 2022, Coles will divert 90% of waste from landfill through a focus on smarter procurement, in-store education, better source separation, and industry partnerships. In FY18, Coles diverted 73% of waste from landfill.

Do you have specific targets to improve packaging sustainability through procurement processes?

Coles is committed to: increased recycled content in Own Brand packaging (30% recycled content in fresh produce bags); reducing excess packaging across stores and supply chain; in-store soft plastic recycling; and Own Brand packaging recyclable by 2020.

Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

Coles is committed to: maintaining soft plastic recycling in all stores; working with suppliers to reduce food waste; donating unsold edible food from all stores; and increasing the use of returnable produce crates (RPCs) for delivery of fresh produce.

Do you have specific targets to reduce (optimise) business-to-business packaging?

Coles is committed to: maximising the use of returnable reusable packaging and crates; simplifying single-use transport packaging to corrugated cardboard and clear film PE plastics; and working with suppliers to remove non-recyclable packaging.

Coles Supermarkets Australia Pty Ltd

COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

5. Beyond best practice

Your organisation is committed to: Ensuring that your organisation has a documented process in place for continuous improvement to your packaging sustainability strategy.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

5. Beyond best practice

Your organisation is committed to: Introducing a documented process to continually identify new opportunities for collaboration or to improve existing initiatives.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

5. Beyond best practice

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications. (2) Applying on-pack claims or labels. (3) Applying labels that encourages active consumer engagement. (4) Designing packaging to reduce the impacts of consumption. (5) Running a marketing campaign.

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

4. Leading

Your organisation is committed to: (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Being involved in a program or initiative to improve packaging sustainability through collaboration and leadership. (3) Being involved in multiple programs or initiatives to improve packaging sustainability through collaboration and industry leadership. (4) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

4. Leading

Your organisation is committed to: Reviewing at least 80% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

Coles Supermarkets Australia Pty Ltd

COMMITMENTS

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

4. Leading

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in more than 50% of products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

2. Good progress

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in up to 20% of products.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

4. Leading

Your organisation is committed to: Having more than 50% of primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING (recommended)

4. Leading

Your organisation is committed to: Labelling more than 50% of products with disposal or recovery information.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

2. Good progress

Your organisation is committed to: Evaluating and optimising up to 20% of product-packaging systems using Life Cycle Assessment (LCA) or similar.

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

2. Good progress

Your organisation is committed to: Reducing consumption of single use business-to-business (B2B) packaging by up to 20% or optimising up to 20% of B2B packaging for efficiency and reuse.

Coles Supermarkets Australia Pty Ltd

COMMITMENTS

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

4. Leading

Your organisation is committed to: Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

5. Beyond best practice

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge. (4) Having processes to evaluate risks and opportunities for influence. (5) Having business processes to monitor supplier compliance.

SIGN OFF

Alister Jordan

Chief Exec - Cexp, Online & Corp Affairs

Wednesday, 29 May 2019

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