

# Media Release

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## **Coles launches new technology recruitment campaign to support parents, carers and entrepreneurs returning to tech careers**

Coles is making it easier for parents, carers and entrepreneurs to continue and grow their careers in technology, by launching an exciting new talent program.

Relauncher is designed to support those looking to return to a career in technology with Coles after a period of parental leave, care giving, entrepreneurship or further study. On successfully completing the six-month program, team members will be guaranteed a permanent position with Coles.

The first intake of the program will create up to 15 new jobs, with roles including Project Manager, Delivery Lead, Senior Business Analyst, Product Manager and Agile Coach roles.

Chief Technology Officer John Cox said that Coles recognised that professionals who have had an extended absence face a number of challenges when trying to re-enter the workforce.

"The market for Tech talent is more competitive than ever, so having multiple pathways and opportunities that appeal to a diverse range of talented professionals is an important part of Coles' Better Together strategy for attracting and retaining talent," he said.

"Our aim is to effectively provide the support, flexibility, and upskilling to help our participants have an enjoyable and productive transition back into the technology career that they love.

"This is a key part of our commitment to creating a well-rounded cohort of diverse team members and supporting career pathways for our people to grow in Technology."

The program will create a new talent pipeline for our business, to complement our existing Graduate and Industry-based Learning programs and standard hiring processes.

Portfolio Manager Hayley Corcoran has been working in the tech team for 20 years in a variety of roles.

"I am very lucky to be working in an environment that has truly adapted to flexible working," she said.

"By Coles Technology supporting flexible working, it has allowed me to focus on my career, without the added pressures that comes along with managing family life. I have access to great mentors, both male and female and have a great team surrounding me, this gives me the confidence and ability to balance my work and family life."

To learn more about the program or to apply visit [Coles Careers](#). The first Relauncher program starts in January 2022, with applications closing on November 17th, 2021.

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**For media enquiries, please contact**

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