Media Release



20 July

NEW-LOOK COLES SUPERMARKET OPENS AT MANDURAH FORUM

Coles will unveil its newly refurbished market-style supermarket offering an enhanced shopping experience when its doors open on Friday, 28 July.

Coles at Mandurah Forum will feature an extensive fresh produce section, open-style butchery and an instore bakery complete with a large range of artisan breads, cakes and pastries. The new-look store will also have a continental delicatessen with a variety of local and international cheeses and a 'Scoop and Weigh' cabinet filled with a large selection of nuts and dried fruit mixes.

Store Manager John Graham has worked at Coles at Mandurah Forum for two years and said the team is excited to welcome the community to the improved supermarket.

"We're very excited to launch our new market-style store to the local community. We think our customers will love the new fresh produce, bakery and deli sections," he said.

"Ninety per cent of the team lives in the Mandurah and Peel area, so we're collectively committed to serving local customers and by being involved in number of community activities.

"I look forward to welcoming our customers to the new store and thank them for their support throughout the redevelopment."

To celebrate the completion of the new-look supermarket, Coles will host Family Fun Days, every Saturday for four weeks from 11am to 4pm. There will be free entertainment for the whole family, including face painting and live music. The Family Fun Days will be on:

Date	Time
Saturday, 29 July Saturday, 5 August Saturday, 12 August Saturday, 19 August	11am – 4pm

To inspire members of the local community to find their inner chef, WA's popular cooking duo, Anna and Jordan Bruno will also be demonstrating some of their favourite recipes from the Coles Magazine.

Photo/vision opportunity for store celebrations:

Date	Friday, 28 July
Time	Photo opportunity and official opening: 7am – 8am
What	Store team celebrates the completion of its refurbishment
Location	Mandurah Forum Shopping Centre Fremantle Rd & Pinjarra Rd Mandurah
Photo/vision opportunity	Coles team members

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