

# Media Release

**March 20, 2019**

## **Coles' dollar matching for CWA Drought Appeal tops \$7.3M**

To support drought-affected farmers across Australia, Coles has now raised more than \$7.3 million for the Country Women's Association (CWA) Drought Appeal over the past nine months.

In August and September 2018, we raised over \$7.1 million from customer donations and Coles' dollar-for-dollar matching contributions.

Thanks to the generosity of Coles customers over the past three weeks, we have raised a further \$186,892.60 for the CWA Drought Appeal through extra customer donations and dollar matching from Coles.

As a result of this latest appeal, which ends today (March 20), these funds will be distributed by the CWA as grants for drought-affected families to help cover household expenses such as school expenses, food, medical, electricity and water bills.

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**For further information, please contact**

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