

Wednesday, 17 October, 2018

COLES RAISES OVER \$7.1 MILLION FOR CWA DROUGHT APPEAL

In just two months, Coles and its customers have contributed more than \$7,171,400 million to the Country Women's Association of Australia to help drought-affected farmers.

With Coles matching every donation dollar-for-dollar during August and September, customers have helped to raise funds for the CWA to help drought-affected communities with household and family expenses.

In addition, Coles pledged \$5 million in grants or interest-free loans from the Coles Nurture Fund for farmers who have a project which will help them to combat drought in the future.

Country Women's Association of Australia Board Member Lyn Harris thanked Coles and its customers for their generous contribution which will go towards supporting drought-affected families where it is needed most.

"I speak on behalf of all CWA members and thank everyone for their generosity and willingness to help and support those suffering through the drought conditions across Australia. We all truly look out for one another," she said



Coles Store Commercial and Property Director Thinus Kieve said Coles is overwhelmed by the generosity of local shoppers across the country who have shown their support for Australian farming communities by donating at Coles checkouts.

"We are incredibly grateful for this tremendous contribution from our customers and team members who have gone above and beyond to raise funds for the CWA drought appeal," he said.

"Thanks to their generous donations and fundraising efforts, more than \$7.1 million will go back to supporting local farmers, growers and producers who are experiencing hardship as a result of the drought."

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For further information, please contact

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