

**17 August 2019**

**MINI INSPIRED COUTURE UNVEILED AT COLES LITTLE SHOP SWAP DAY**  
***Hundreds of fans line up for official swap days across the country to help complete their mini collections***

The unofficial 'Queen of Little Shop' has caused a sensation this morning as she unveiled her next spectacular creation inspired by the popular second series of the Coles mini collection.

Melbourne drag performance artist Art Simone officially revealed her Little Shop 2 supermarket couture at the official Swap Day at Westfield Southland, as hundreds of fans across the country lined up at Coles to help complete their collections.

Ms Simone was the runner up in last year's Ultimate Little Shopper competition with her stunning mini-inspired headpiece that made headlines across Australia.

She is encouraging Little Shop 2 fans to enter this year's competition for the chance to win full Little Shop collector sets and Coles Gift Cards.

"I've been painstakingly sorting minis to create this stunning headpiece awash with colour, making sure I recycled the magnificent minis from last year," she said.

"The dress itself is made entirely from the adorable Coles Little Shop 2 Apron and Shopping Bag Sets.

"There are so many creative ways you can use your minis – use them as fridge magnets, for a costume, or just for the dollhouse!

Last year I collected the cute Little Shop minis and created a showstopping headpiece. I posted it on Instagram with the #UltimateLittleShopper hashtag and then tagged Coles and came runner up – but I still think I should have won first prize!"

Coles insights show the Vegemite mini is again very popular with fans, with the Coles Gift Card a surprise favorite along with the mini Moccona.

Fans are also reminded to download the Little Shop 2 app for their chance to win a share of our biggest flybuys giveaway ever – 15 x 1 million points valued at \$5000 each are up for grabs for the most creative 'Little Dancer' entries.

For more details on how to enter this year's Ultimate Little Shopper and Ultimate Little Dancer competitions visit [www.coles.com.au/littleshop](http://www.coles.com.au/littleshop).

## 50 LITTLE SHOP 2 SWAP DAY PARTICIPATING STORES

### NSW:

| Store                                    | Address   |
|--|---|
| <b>COLES ALBURY</b>                      | West End Plaza S/C, Cnr Townsend Street & Smollet Sts |
| <b>COLES BLACKTOWN</b>                   | Westpoint S/C, Patrick St                             |
| <b>COLES CAMPBELLTOWN</b>                | Campelltown Mall S/C, 271-281 Queen St                |
| <b>COLES DAPTO</b>                       | Dapto Mall, 75-87 Princes Hwy                         |
| <b>COLES ERINA</b>                       | Erina Fair S/C, Terrigal Dve                          |
| <b>COLES GREEN HILLS (EAST MAITLAND)</b> | Greenhills S/C, 1 Molly Morgan Drv                    |
| <b>COLES LAKE HAVEN</b>                  | Lakehaven S/C, Cnr Arizona rd & Goobarabah Ave        |
| <b>COLES MERRYLANDS</b>                  | 4 McFarlane St  |
| <b>COLES MT DRUITT</b>                   | Westfield Plaza, Cnr Carlisle Av & Luxford Rd         |
| <b>COLES PAGEWOOD (EASTGARDENS)</b>      | Eastgardens S/C, Cnr Bunnerong Rd & Wentworth Ave     |
| <b>COLES TAMWORTH</b>                    | Cnr Peel & White Sts                                  |
| <b>COLES WARRIEWOOD</b>                  | Warriewood Square S/C, Jacksons Rd                    |
| <b>COLES WARRINGAH</b>                   | Warringah Mall, 109A Old Pittwater Rd                 |

### VIC:

| Store                          | Address                                      |
|--------------------------------|--|
| <b>COLES BERWICK EDEN RISE</b> | 95 O'Shea Rd                                 |
| <b>COLES BURWOOD</b>           | Cnr Burwood Hwy & Blackburn Rd               |
| <b>COLES CAROLINE SPRINGS</b>  | Cnr Caroline Springs Blvd & Lake St          |
| <b>COLES CHADSTONE</b>         | Chadstone S/C, Cnr Dandenong & Chadstone Rds |
| <b>COLES FOUNTAIN GATE</b>     | 352 Princess Hwy                             |
| <b>COLES GREENSBOROUGH</b>     | Greensborough Plaza, 25 Main St              |
| <b>COLES KANGAROO FLAT</b>     | Lansell Square, 267 High Street              |
| <b>COLES KNOX</b>              | Knox City S/C, Cnr Burwood Hwy & Stud Rd     |
| <b>COLES MELTON WEST</b>       | Cnr Western Fwy & Coburns Rd                 |
| <b>COLES ROXBURGH PARK</b>     | 250 Somerton Road                            |
| <b>COLES SOUTHLAND</b>         | Westfield Southland, 1239 Nepean Hwy         |
| <b>COLES WAURN PONDS</b>       | 173-199 Pioneer Road                         |

### QLD:

| Store                                 | Address   |
|---------------------------------------|---|
| <b>COLES ASPLEY HYPERMARKET</b>       | 59 Albany Creek Rd                                    |
| <b>COLES CAIRNS SMITHFIELD</b>        | Smithfield S/C, Cnr Captain Cook & Kennedy Hwys       |
| <b>COLES CHERMSIDE</b>                | Westfield S/C, Cnr Gympie & Hamilton Rds              |
| <b>COLES INDOOROPILLY</b>             | 322 Moggill Road                                      |
| <b>COLES MACKAY (MT PLEASANT)</b>     | Mt Pleasant S/C, Cnr Malcomson St & Mackay Bucasia Rd |
| <b>COLES MAROOCHYDORE</b>             | Sunshine Plaza S/C, Plaza Parade                      |
| <b>COLES MT GRAVATT (GARDEN CITY)</b> | Garden City S/C, Cnr Kessels & Logan Rds              |
| <b>COLES PACIFIC FAIR</b>             | Hooker Boulevard                                      |
| <b>COLES ROBINA</b>                   | 19 Robina Town Centre Drv                             |

### WA:

| Store                       | Address                          |
|-----------------------------|----------------------------------|
| COLES BALDIVIS              | Lot 1 Safety Bay Rd              |
| COLES BELMONT FORUM         | 227 Belmont Avenue               |
| COLES EATON FAIR            | 10 Council Drive                 |
| COLES ELLENBROOK            | 11 Main Street                   |
| COLES GATEWAY<br>(COCKBURN) | Shop M2, Lot 182 Beeliar Drive   |
| COLES JOONDALUP             | Cnr Joondalup Drv & Collier Pass |

**SA:**

| Store                  | Address                          |
|------------------------|----------------------------------|
| COLES CHURCHILL CENTRE | 390 Churchill Road               |
| COLES MARION           | Marion S/C, 297 Diagonal Rd      |
| COLES MT BARKER        | Cameron St                       |
| COLES PARABANKS        | 64-84 John Street                |
| COLES ST AGNES         | St Agnes S/C, 1244 North East Rd |

**TAS:**

| Store            | Address                                 |
|------------------|---|
| COLES GLENORCHY  | Northgate S/C, Cnr Main Rd & Riddoch St |
| COLES RACECOURSE | 15 Racecourse Cres                      |

**ACT:**

| Store           | Address                         |
|-----------------|---------------------------------|
| COLES BELCONNEN | Cnr Emu Bank Drv & Benjamin Way |
| COLES WODEN     | Woden Plaza, Corinna St         |

**NT:**

| Store            | Address                                     |
|------------------|---|
| COLES PALMERSTON | Palmerston S/C, Cnr Temple & Chung Wah Tces |

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**For more information, please contact:**

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