

Tuesday, 6 August 2019

LOCAL BRISBANE CUSTOMERS CROWNED COLES EXPRESS COMMUNITY HEROES IN COMPANY FIRST

Three brave Brisbane locals have been named Coles Express Community Heroes for Queensland in recognition of their outstanding actions following an incident at Coles Express Sunnybank in June.

Customers Michael and Steven Minic's quick thinking to push the emergency stop fuel button and extinguish a fire in the forecourt, and Natasha Minic's efforts in tending to a female customer who had been hurt, demonstrated the heroic attributes Coles Express seeks to recognise through its national Hero Day Program.

Coles Express Hero Day was originally designed to award team members who have made exceptional contributions to both the business and the community in which they operate. For the first time, the award is recognising the amazing actions of customers.

Coles Express State Manager Queensland Adam Pretorius said the family exemplified what the Coles Express Hero Program stands for: going above and beyond to help others.

"It is truly incredible to see customers work together in moments of vulnerability to take fast action and put the safety of others around them first," Adam said.

"At Coles, we always prioritise the safety of our customers and team members, and it's heartening to see the notion reciprocated — particularly in a time of shock and uncertainty. The swift actions taken by Michael, Natasha and Steve were truly heroic, and we're absolutely thrilled to present them with these awards for their bravery."

Award recipient Michael Minic said he reacted quickly when he realised the danger facing his family and the community.

"I will always put my life on the line to protect my family and I did what I had to do at the time to keep others around me safe. It feels good to receive this award and to be recognised by Coles," Michael said.

Coles Express presented Michael, Natasha and Steve with their Coles Express Community Hero Awards at 10:30am on Wednesday, 7 August during a ceremony at Factory 51.

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**For more information, please contact
Media Relations** at Coles on (03) 98295205, media.relations@coles.com.au