

LIQUORLAND

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Double-gold honours for exclusive Liquorland wine

An exclusive Cabernet Sauvignon sold by Liquorland and First Choice stores has won top honours at the prestigious Melbourne International Wine Competition, beating more than one thousand competing bottles to take home a treasured Double Gold Medal.

The St Andrews Cabernet Sauvignon 2016 which sells for \$6 a bottle and is described as medium deep in colour with good weight on the palate that extends through to a soft, round finish took double gold in the Australian Cabernet Sauvignon category.

Double gold is an acknowledgement only achieved when all judges unanimously critique a wine as a Gold Medal winner.

Liquorland exclusive wines also won a further eight medals at the show, including one Gold, two Silver and five Bronze medals.

The medals follow another major victory for Liquorland's exclusive wines when the 2015 Big & Bold Shiraz was in November named the best wine in Australia or New Zealand under \$20 by influential wine industry magazine Winestate.

Head of Wine Sourcing Bob Paulinski said Liquorland was thrilled with the double-gold for the St Andrews Cabernet Sauvignon.

"We've worked really hard with our winemaking suppliers for years to create a portfolio of amazing quality wines that over-deliver for our customers," he said.

"A win like this shows that our exclusive wine brands can stand shoulder-to-shoulder with the best in the market, and is a testament to the incredible work our suppliers do in making these wines."

Over the past 18 months Liquorland, First Choice and Vintage Cellars have won more than 80 medals for exclusive liquor products, including 17 gold medals.

Vintage Cellars also experienced triumph for its exclusive 2016 Fabulist Pinot Noir, receiving a Double Gold Award in the Australian Pinot Noir \$30 and under category.

The medium bodied red sells for \$12.99 a bottle and features expressive aromatics of red fruit and savoury spice, distinct with an extended, smooth finish.

Tasting Notes

2016 St Andrews, Cabernet Sauvignon

Medium deep in colour, ripe, black and red fruit aromatics, quite full, supple, good weight on the palate that extends through a soft, round finish.

2016 Fabulist, Pinot Noir

Medium deep red colour, bright, expressive aromatics of red fruit and savoury spice, medium bodied, highly nuanced with an extended, smooth finish.