

WEDNESDAY 10 JUNE 2020

COLES BEST BUYS EXPANDS TO MORE STORES AND STATES

Limited edition bedding and homewares to surprise customers in selected Coles stores

Back by popular demand, the Coles Best Buys fortnightly event is expanding to reach to more customers across the country – and this time, chic bedding and tech accessories are featured at great value prices for a limited time only.

Following the sell-out success of the first Coles Best Buys range of cookware at 28 stores two weeks ago, Coles is now rolling out the program to an additional 30 supermarkets across Victoria, New South Wales, Queensland, South Australia and Western Australia, bringing the total to 58 stores.

Available from Friday, the new edition of Coles Best Buys will feature more than 30 products including a complete range of great quality bedding from quilt cover sets starting at \$19.99 (for a double) and microfibre sheet sets at just \$14.99 (double size), soft textured cushions at \$14.99 each to children's hooded snuggle blankets for \$14.99 and glow in the dark quilt cover sets for just \$24.99.

The range also includes a soft mink weighted blanket, faux fur throws and wool blended quilts for extra warmth this Winter, as well as a Bluetooth soundbar and sought-after stereo sound wireless headphones with charging station.

Coles General Manager for Health & Home Jonathan Torr said Coles was delighted with the response to the first Coles Best Buys event, which saw the first range of premium cookware sell out in a few days.

"Coles Best Buys is all about offering our customers great value on homewares and products you normally wouldn't see sold in supermarkets. While the range is designed to provide convenient and affordable options, it's also a chance for us to surprise our customers with new products and add some fun and excitement to their grocery shop at Coles," he said.

"Our first event has proven very popular with customers, who have told us the cookware and homewares we were offering were fantastic quality and great value for money, and they're really enjoying the suspense of what might arrive at our next fortnightly event."

Coles Best Buys will be a fortnightly event, landing on a Friday to help kick start savings for the weekend. Products are only available for a limited time and while stocks last.

Over the coming weeks, Coles Best Buys will evolve with different themes and new exciting products launching at more Coles supermarkets across the country. The stores are selected based on the space available for the merchandise to be displayed ensuring that customers can have a comfortable shopping experience.

List of stores featuring Coles Best Buys:

New South Wales

Coffs Harbour
Forster

Kellyville
Merrylands

Epping
Belmont

Armidale
Lavington

Queensland

Annandale
(Townsville)
Ayr
Northern Beaches

Gympie
Maroochydore
Mermaid Waters
Nerang

Kippa Ring
Springfield Orion
Sunnybank Hills
Albany Creek

Greenslopes
Fairfield
Strathpine

Victoria

Fountain Gate
 Taylors Hill
 Northcote
 University Hill
 Berwick

Traralgon
 Waurin Ponds
 Shepparton
 Cranbourne Park
 Sunbury

South Morang
 Craigieburn
 Roxburgh Park
 Brimbank
 Oakleigh

Dandenong
 Shepparton South

South Australia

Elizabeth

Port Adelaide

Greenacres

Western Australia

Australind
 Warnbro
 Haynes
 Wanneroo

Mirrabooka
 Bunbury
 Lakelands
 Whitford

Kalamunda
 Gosnells
 Maddington
 Forest Lakes

Beechboro
 Bassendean
 Innaloo
 Dianella

Limited edition Coles Best Buys product range

PRODUCT DESCRIPTION	RETAIL
A&F AUSTRALIAN WASHABLE WOOL BLEND QUILT - SINGLE	\$ 44.99
A&F AUSTRALIAN WASHABLE WOOL BLEND QUILT - DOUBLE	\$ 49.99
A&F AUSTRALIAN WASHABLE WOOL BLEND QUILT - KING	\$ 59.99
A&F AUSTRALIAN WASHABLE WOOL BLEND QUILT - QUEEN	\$ 54.99
ARDOR MEMORY FOAM PILLOW WITH REMOVABLE BAMBOO COVER	\$ 19.99
ARDOR TENCEL MICROFIBRE PILLOW	\$ 16.99
A&F DYNASTY QUILT COVER SET DOUBLE - SILVER	\$ 19.99
A&F DYNASTY QUILT COVER SET QUEEN - SILVER	\$ 24.99
A&F DYNASTY QUILT COVER SET KING - SILVER	\$ 29.99
ESSENTIALLY HOME LIVING MICROFIBRE SHEET SET - SINGLE	\$ 14.99
ESSENTIALLY HOME LIVING MICROFIBRE SHEET SET - DOUBLE	\$ 14.99
ESSENTIALLY HOME LIVING MICROFIBRE SHEET SET - QUEEN	\$ 19.99
POCKET PALS (ASSORTMENT OF 6)	\$ 2.99
EVERYDAY MINDFULNESS ACTIVITY BOOKS (ASSORTMENT OF 2)	\$ 3.99
SCRATCH ART BOOKS (ASSORTMENT OF 4)	\$ 9.99
ZAP EXTRA (ASSORTMENT OF 4)	\$ 9.99
WIRELESS TV HEADPHONES WITH CHARGING STATION	\$ 59.99
2.0 CH 2 IN 1 DETACHABLE BLUETOOTH SOUNDBAR	\$ 69.99
A&F KIDS AVA HOODED BLANKET - PINK	\$ 14.99
A&F KIDS DINO HOODED BLANKET - GREEN	\$ 14.99
A&F NIGHT GLOW QUILT COVER SET SINGLE BLUE	\$ 24.99
A&F FAUX FUR THROW - BLUSH	\$ 19.99
A&F FAUX FUR THROW - NATURAL	\$ 19.99
ARDOR FITTED MATTRESS PROTECTOR - SINGLE	\$ 24.99
ARDOR FITTED MATTRESS PROTECTOR - DOUBLE	\$ 24.99
ARDOR FITTED MATTRESS PROTECTOR - QUEEN	\$ 24.99
A&F MATTRESS PROTECTOR W/STRAPS - QUEEN	\$ 14.99
A&F DYNASTY EUROPEAN PILLOW CASE SILVER	\$ 6.99
A&F ROLLED EUROPEAN PILLOW	\$ 14.99
A&F SPUNBOND PILLOW PROTECTOR TWIN PACK	\$ 4.99
A&F CUSHION PDQ - ASSORTED	\$ 14.99
A&F WEIGHTED BLANKET (6.5KG) WITH REMOVABLE COVER	\$ 79.99

For further information, please contact media.relations@coles.com.au