Media Release

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Coles hunts for top Aussie digital talent with *Connect Every Moment* campaign

Coles is looking to hire more than 70 digital professionals to join its eCommerce business, where they will help to drive rapid digital transformation and shape the future of Australian retail.

The "Connect Every Moment" recruitment campaign will target digital professionals with experience working in software engineering, UX and UI design, analytics, product management and delivery. At the heart of the campaign are the individual stories of team members who each play key roles in improving the way Coles connects with its customers.

Coles GM Customer Experience and Technology Sujeet Rana said the campaign will give great digital talent an important insight into the breadth of innovative and interesting work the team has delivered, and what lies ahead on its digital roadmap.

"Coles is far more than just a supermarket. We are doing really meaningful work in driving sustainability and the teams are working on highly visible initiatives that are impacting millions of lives across our communities," he said.

"In the past two years, eCommerce at Coles has accelerated at a rapid pace as we worked to keep the nation fed and meet growing demand for online shopping.

"We have a strong Leadership group in place and a great team – we're now looking for more people with the right blend of skill and passion to deliver seamless omnichannel experiences for our customers and help us in our vision to be the best digital team in retail by the end of 2023."

Coles' transformation has meant a move to agile working with multi-functional squads collaborating at pace to solve complex customer challenges at a size and scale unique in the Australian market. The organisation has embraced the shift to flexible working and team members in eCommerce are encouraged to work in ways that support productivity and innovative thinking.

Coles GM Online Commercials Karen Donaldson said she was eager to welcome new talent to join the Coles eCommerce team at an exciting time of change.

"This is a diverse, growing team with a strong culture of learning and support," Ms Donaldson said. "We have invested in strategic alliances with Ocado (automated fulfilment technology) and WITRON (automated distribution centres) to inspire our customers and become a world-leading technology retailer. Over the next few years digital talent at Coles will get the opportunity to work on many 'firsts' for retail and for eCommerce in Australia."

At monthly team 'All hands' meetings and newly devised initiatives like 'Product School', team members get exposure to and coaching from the eCommerce leadership group, led by Chief Executive eCommerce Ben Hassing (ex-Walmart). The extended leadership team has been bolstered by several notable recent hires, including Head of Digital Data Platforms Viren Khatri (ex-Greenlit Brands) and Head of Digital Product Alice Moncrieff (ex-PropTrack, REA Group) who will start in December.

While the team is based in Coles' Melbourne Store Support Centre, expressions of interest are welcome from digital professionals across Australia.

To learn more visit: https://colescareersecom.com.au/

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