

WEDNESDAY, 7 SEPTEMBER 2022

HELP FOR DISADVANTAGED WA KIDS IS ON THE CARDS **Coles launches Telethon fundraising appeal with donation cards sold in store**

Four Western Australian children have used their creative flair and drawn on their own experience with a medical condition to raise funds for others facing disadvantages.

Aged between five and eight years old, the four talented young designers have each created a donation card to sell at Coles supermarkets across the state from today until Sunday, 23 October to raise vital funds for Telethon.

All proceeds from the \$2 and \$5 donation cards will go directly to Telethon to assist their 97 beneficiary organisations to make a difference to sick, vulnerable and disadvantaged children in Western Australia.

In addition to the donation cards, Coles will sell Fat Cat dolls, and with only 5,000 dolls available at Coles, customers should be quick to avoid disappointment.

One of the donation cards has been designed by Leo, aged 7, who lives with muscular dystrophy and loves to be part of a team, in particular shooting hoops with friends at Rebound WA. His card design features a jersey, basketballs and shooting stars, and information on Rebound WA, which provides opportunities for children with a physical disability to participate in sport and recreational programs tailored to their abilities.

Eight-year-old Ava, who has also designed a donation card, has cystic fibrosis and relies on medication and rigorous physiotherapy to maintain her health. She is helping to raise funds with her Telethon card design which features Cystic Fibrosis WA, a charity offering support and education programs to families in the WA community and helping improve access to critical services for children living with cystic fibrosis.

Nazeem, aged 5, has cerebral palsy and has designed a donation card featuring the Healthy Strides Foundation where he receives intensive physical therapy to improve functional mobility independence and motor skills.

The Healthy Strides Foundation is a beneficiary of Telethon and is a dedicated intensive therapy centre, providing multi-disciplinary evidence-based rehabilitation programs for children with neurological conditions and injuries to improve quality of life and meaningful participation.

The fourth donation card was designed by 5-year-old Anisha, who is also raising funds for Healthy Strides. Spinal muscular atrophy makes life challenging for someone as little as Anisha, but Healthy

Strides helps her focus on what she can do – and forget about what she cannot.

Coles State General Manager Pat Zanetti said he was thrilled Coles would again be partnering with Telethon and called on customers to dig deep where they can.

“Telethon is close to the hearts of West Australians, and we are incredibly proud to be supporting this year’s appeal by raising funds and awareness of the charities it provides support for,” he said.

“This year’s card designs created by the children are incredible. We hope that our customers will support this great cause by purchasing a donation card to help us make a difference to sick children in WA.”

Telethon donation cards are available at stores across WA until Sunday 23 October, and Fat Cat dolls until stocks last.

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For further information, please contact

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