

6 September 2019

COLES ONLINE THANKS CUSTOMERS WITH FREE HOME DELIVERY OFFER

Coles Online is offering free home delivery for the rest of the month to thank customers for a massive 30 per cent increase in sales over the last financial year.

Starting today, Coles Online customers who spend more than \$100 in one transaction and place their order by 30 September 2019 can have their groceries delivered straight to their door or kitchen bench without having to pay a delivery fee.¹

Customers who choose to receive their groceries through Click&Collect will also be able to save \$10 off their groceries if they spend \$150 or more and place their order by 10 October 2019.²

Coles Online General Manager Karen Donaldson said customers had really embraced Coles Online over the past year, increasing their orders by 30 per cent to more than \$1.1 billion.

"As the weather warms up, we know customers want to get out and enjoy themselves, so we are helping do the grocery shopping for them by offering big savings and great deals when they shop online," Karen said.

"Not only has Coles increased our Click & Collect locations to more than 1000 across Australia, we have made significant investments in the technology behind our home delivery service to reduce delivery times for customers.

"We now have more delivery slots available for customers to choose from and shorter delivery windows which means they can plan to spend more of their day out of the house. We've also simplified our delivery fees to make online grocery shopping more convenient for customers, who have busy lives and are looking for ways to save time and money."

For more information visit www.coles.com.au.

-ends-

For media enquiries please contact:

Coles Media: (03) 9829 5250 or media.relations@coles.com.au

¹ Free delivery offer valid at Coles Online, when you spend \$100 or more in one transaction on every shop, after savings and discounts have been applied. Coles Online service fee, smoking and tobacco products are excluded from minimum spend threshold. Free delivery will be automatically applied at checkout. Offer is valid on orders placed by 11:59pm AEST Monday 30/09/2019. Order cut-off times apply (incl. 1am Sat/Sun in some stores on weekends). Offer cannot be used in conjunction with any other online offer and excludes delivery to remote areas (click here for more information). Visit shop.coles.com.au for standard delivery and promotion code terms and conditions. This offer may be withdrawn at any time.

² Offer valid only on purchases from Coles Online when you spend \$150 or more in one transaction, after savings and discounts have been applied. Coles Online service fee, smoking & tobacco products excluded from minimum spend threshold. You must enter promo code COLLECT10 at checkout to receive the \$10 off. Offer expires 10 October 2019 and order cut-off times apply (incl. 1am Sat/Sun in some stores on weekends). Offer cannot be used in conjunction with any other offer. Visit shop.coles.com.au for standard Promotion Code terms and conditions.