

**5 July, 2018**

## **COLES HELPING CUSTOMERS THROUGH PLASTIC BAG TRANSITION** ***Coles providing complimentary reusable bags until Sunday night***

Coles supermarkets will offer customers complimentary 15 cent reusable Better Bags for their shopping in Victoria, New South Wales, Queensland and Western Australia between now and Sunday night to help with the transition away from single-use plastic bags.

Coles Chief Operating Officer Greg Davis said customers have been fantastic through the transition and said Coles wants to help during this change.

"We want to do everything we can to help our customers. For some, it can be difficult to get into the routine of bringing your own bags to the supermarket or know exactly how many you may need for your entire shop," Mr Davis said.

"To help our customers during this transition period, we're pleased to help out by offering our customers complimentary reusable plastic bags in those states where single-use plastic bags have been removed for the first time."

"We're really grateful for the way our customers have responded and this is a small way we can say 'thank you' and help them with the transition."

"We've invested in extra customer service during this period and our team members have provided terrific support."

Coles Community Bags, which have been designed by Australian school children, are also available for purchase from \$1. Not only are these Community Bags good for the environment but 10 per cent of sales are donated to charity partners SecondBite, Guide Dogs Australia, Clean Up Australia and Little Athletics.

The Coles Better Bag which normally retails for 15 cents is made from 80 per cent recycled material and can be recycled via the RedCycle bins now at all Coles supermarkets.

Single-use plastic bags are now banned by legislation in all states except Victoria, where the government has announced it's introducing a ban in 2019, and New South Wales.

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**For further information, please contact**  
Coles Media Relations on 03 9829 5250