

Media Release

Wednesday 20 May 2026

COLES GIVES CUSTOMERS MORE VALUE WITH RETURN OF POPULAR KITCHEN RANGE

Coles is rewarding customers with the return of its popular Curtis Stone Glass Container collection, helping Australians get more from their grocery budget and making cooking, serving and food storage easier.

With cost-of-living pressures continuing to shape how Australians shop and cook, recent Coles research shows more than 1 in 2 customers surveyed (54%) are preparing more meals at home, while more than a third (35%) are batch cooking and freezing meals to save money.¹

Following the success of last year's popular Curtis Stone Glass Container campaign, the collection returns with an updated range including some customer favourites and three new designs.

From Wednesday 27 May, customers can earn one 'Glass Container credit' for every \$20 spent in a single transaction when they scan or enter their registered Flybuys in store or online at Coles until Tuesday 4 August.²

Once enough credits are collected, Flybuys members can redeem items from the range, including six borosilicate glass containers and a manual vacuum pump for free in store or online, excluding the Coles App, until Tuesday 11 August.

Coles Chief Customer Experience Officer Michael Courtney said the return of the range responds to growing demand for practical kitchen solutions that help households get more from their groceries.

"Our research tells us more than half of our customers are using points and loyalty programs to help save on their weekly shop,³ and we're continuing to find new ways to help customers make every shop count," he said.

"We're also seeing strong demand for storage solutions as more customers cook at home, plan ahead and freeze meals to save money, so we're excited to bring back one of our most requested programs with glass containers customers can use every day."

¹ Coles Circle, Cost of Living Survey March 2026 n=9,328

² Spend \$20 in one transaction in-store or online at Coles (after savings and discounts have been applied) and scan your Flybuys to receive one Glass Container credit. Earn credits until 4/8/26 and redeem credits (excludes Coles app) by 11/8/26 or while stocks last. \$20 spend excludes the purchase of Coles Insurance products, UberEats, iTunes cards, gift cards, Mobile and Tech Accessories (inc. plans and recharge), Opal top up, calling cards, charity products, liquor, tobacco, tobacco related product purchases, subscriptions, and delivery fees. For full terms & conditions visit coles.com.au/curtis-glass-containers-terms

³ Coles Circle, Cost of Living Survey March 2026 n=9,328

Glass Container credits are earned separately from Flybuys points, allowing members to redeem items from the range while continuing to collect Flybuys points on their shop.

Customers can also choose to redeem items using a combination of half credits and half pay, or purchase items outright, while boosting their collection faster by earning bonus credits on selected products from 23 participating brands including Moccona, L'OR, Finish, Palmolive, Colgate, Kellogg's, Connoisseur and Pedigree.⁴

To date, Coles has given away more than 47 million kitchen items through its loyalty program, helping customers get greater value from their weekly shop while reducing the cost of everyday kitchen essentials.

Coles Ambassador and Michelin-starred chef Curtis Stone said the range was designed to help make everyday cooking, meal prep and food storage simpler for busy households.

"Whether you're meal prepping for the week, packing lunches or storing leftovers, this range is designed to make cooking and food storage easier," Curtis said.

"We've added three new sizes to the range, alongside returning favourites and the handy vacuum pump, to help make meal prep and storage of leftovers easier for busy households."


Crafted from durable borosilicate glass, the containers are designed for cooking, serving and storing food at home. They are oven and air fryer safe up to 230°C from room temperature, microwave-safe without the lids, and suitable for freezer storage down to -20°C.

Each container features a leakproof lid with a built-in date dial and vacuum seal to help keep food airtight for longer. For added convenience, both the containers and lids are dishwasher safe, making clean-up simple for busy households.










Customers can also look forward to meal prep inspiration, recipes and cooking tips from Curtis Stone in the June Coles Magazine, helping customers get the most out of the range.

Curtis Stone's Glass Container Collection will be available to redeem or purchase from Wednesday 27 May until Tuesday 11 August or until stocks last.

THE CURTIS STONE GLASS CONTAINER COLLECTION

	Manual Vacuum Pump (14 credits) - Complete the range with this handy manual vacuum pump, designed to remove air from the containers.
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⁴ Limit of one bonus Glass Container credit applies per brand, per transaction.

 	<p>370ml Mini Rectangular Glass Container with Lid (20 credits) - this compact rectangular container is ideal for storing snacks, berries and herbs. It's also perfect for single-serve meals and leftovers.</p>
	<p>170ml Mini Round Glass Containers (2 Pack) With Lids (24 credits) - Back by popular demand, these mini containers are ideal for snacks, baby food, sauces and easy grab-and-go breakfasts.</p>
	<p>690ml Small Glass Container with Lid (28 credits) - A versatile size for storing salads, lunches, prepped fruit and vegetables, making everyday meal prep simple.</p>
 	<p>950ml Snap Lid To-Go Glass Container (34 credits) – This convenient container features a secure snap-lock lid, making it ideal for lunches and meals on the go.</p>
	<p>1.1l Medium Glass Container with Lid (38 credits) - Ideal for meal prepping for two, this deep container is great for storing leftovers, marinating meats and preparing meals ahead of time.</p>
 	<p>2.2l Glass Cookware Dish with Lid (50 credits) - This versatile glass cookware dish is ideal for baking, roasting and serving meals for 4 to 6 people.</p>

DOWNLOAD IMAGERY HERE

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